

COURSE ASSESSMENT REPORT

I. Background Information

1. Course assessed:
 Course Discipline Code and Number: INP 253
 Course Title: Designing User Experience III
 Division/Department Codes: BCT INP

2. Semester assessment was conducted (check one):
 Fall 2007__
 Winter 20__
 Spring/Summer 20__

3. Assessment tool(s) used: check all that apply.
 Portfolio
 Standardized test
 Other external certification/licensure exam (specify):
 Survey
 Prompt
 Departmental exam
 Capstone experience (specify):
 Other (specify): Department Rubric, Externship Supervisor Data

4. Have these tools been used before?
 Yes
 No

If yes, have the tools been altered since its last administration? If so, briefly describe changes made.

5. Indicate the number of students assessed/total number of students enrolled in the course.
 There were 6 students enrolled in the course.

6. Describe how students were selected for the assessment.
 All were supposed to be assessed.

II. Results

1. Briefly describe the changes that were implemented in the course as a result of the previous assessment.
 N/A - This is the first time the course has been assessed.

2. State each outcome (verbatim) from the master syllabus for the course that was assessed.
 1. Work with a client organization to assess the user experience issues in their website(s)/web application(s) and provide recommendations for improving the user experience
 2. Learn and recognize user experience best practices for specialized environments and needs
 3. Develop interfaces for specialized environments that adhere to user experience best practices

3. Briefly describe assessment results based on data collected during the course assessment, demonstrating the extent to which students are achieving each of the learning outcomes listed above. *Please attach a summary of the data collected.*

One student was auditing the course and did not take part in any activities. The other students worked with organizations but most were not permitted to share their work outside the organization due to non-disclosure clauses. As a result there was little data to collect.

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4. For each outcome assessed, indicate the standard of success used, and the percentage of students who achieved that level of success. *Please attach the rubric/scoring guide used for the assessment.*

At least 80% of students must score 75% or better on all learning outcome evaluations.

5. Describe the areas of strength and weakness in students' achievement of the learning outcomes shown in assessment results.

Strengths:

- When a student and client were paired successfully, the students gained a great deal of on the job experience that they could apply learned skills from coursework to real life projects.

Weaknesses:

- It was difficult to schedule an eight hour externship for each student.
- Finding the clients who could work with student's varied schedules proved difficult.
- 1 student was auditing and did not get placed at an externship.
- 1 student was fired from her externship due to complete incompetence and inability to grasp duties.
- 2 students didn't always meet the required eight hours of outside work with their client.
- The class was envisioned as a way to get students out in to the "real world" and have them work outside of class and bring to class their questions, techniques and experiences to share with other students or discuss and research in a formal way. This proved difficult for a variety of reasons:
 - There were conflict of interest issues, confidentiality/privacy issues, students not fulfilling their obligations to the clients (i.e., not working the full eight hours, not getting involved in any project)
 - Clients not fulfilling their obligations to students (not mentoring/assigning the students work)
 - The variety of different types of work students were doing made it hard to be able to dig in to an issue of interest on any given day
 - Non-disclosure agreements the students had to sign didn't allow them to present any work they were doing to the class or discuss it in any detail

The class was unable to run as intended so we couldn't assess it using our rubric/survey.

III. Changes influenced by assessment results

1. If weaknesses were found (see above) or students did not meet expectations, describe the action that will be taken to address these weaknesses.

This class did not work as planned. We are going to totally revamp the course to make it similar to the two pre-requisite courses, INP 153: Designing User Experience I and INP 203: Designing User Experience II. These classes have a more traditional, in class format where students are given deliverables to complete in the context of the class coursework.

2. Identify intended changes that will be instituted based on results of this assessment activity (check all that apply). Please describe changes and give rationale for change.

- a. Outcomes/Assessments on the Master Syllabus
Change/rationale: We need to completely rethink the class.
- b. Objectives/Evaluation on the Master Syllabus
Change/rationale: Because it will be a different class.
- c. Course pre-requisites on the Master Syllabus
Change/rationale:
- d. 1st Day Handouts
Change/rationale: Because it will be a different class.
- e. Course assignments

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Change/rationale: Because it will be a different class.

f. Course materials (check all that apply)

- Textbook
 Handouts
 Other:

g. Instructional methods

Change/rationale:

h. Individual lessons & activities

Change/rationale:

3. What is the timeline for implementing these actions?

We do not plan to offer this class again for a few years. The course is scheduled to be updated for its three year review in 2010.

IV. Future plans

1. Describe the extent to which the assessment tools used were effective in measuring student achievement of learning outcomes for this course.

N/A

2. If the assessment tools were not effective, describe the changes that will be made for future assessments.

A new rubric will be created based on the new class.

3. Which outcomes from the master syllabus have been addressed in this report?

All _____ Selected _____

If "All", provide the report date for the next full review: _____

If "Selected", provide the report date for remaining outcomes: _____

Submitted by:

Name: Jason Withrow Date: 2/15/08
Print/Signature

Department Chair: Kelley K. Gottschalg Date: 2/15/08
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Dean: Jeremy Wilson Date: 2/20/08
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