

PROGRAM ASSESSMENT PLANNING FORM

Program to be assessed:

Title: Web Design and Development
 Division: BCT Department: DMA Program Code: APWDDD

Type of Award: A.A. A.S. A.A.S.
 Cert. Adv. Cert. Post-Assoc. Cert. Cert. of Completion

Assessment plan:

Learning outcomes to be assessed	Assessment tool	When assessment will take place	Describe population to be assessed	Number of students to be assessed
Students will code web pages to industry standards and best practices.	Departmentally-developed rubric	Student projects from WEB 235 in Fall 2016 will be assessed at the end of that semester.	All students who have completed their projects (websites) for WEB 235 will be assessed.	All
Students will design web pages to industry standards and best practices.	Departmentally-developed rubric	Student projects from WEB 235 in Fall 2016 will be assessed at the end of that semester.	All students who have completed their projects (websites) for WEB 235 will be assessed.	All

Scoring and analysis of assessment:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other). Attach the rubric/scoring guide.

A departmentally developed rubric will be used.

2. Indicate the standard of success to be used for this assessment.

The standard of success is an average of 80% or higher on the rubric. At least 75% of the students should meet that success criteria.

3. Indicate who will score and analyze the data (data must be blind-scored).

Full-time WEB faculty will score and analyze the data.

4. Explain the process for using assessment data to improve the program.

Based on the findings there may be changes recommended to the classes leading up to WEB 235.

Submitted by:

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 Print/Signature
 Dept. Chair: Jason Withrow / Jason Withrow Date: 12/9/2016
 Print/Signature
 Dean: [Signature] Date: 1/3/2017