

Program Information Report

School of Digital Media Arts

Creativity abounds in the School of Digital Media Arts which encompasses the disciplines of animation, graphic design, web design and development, photography and digital video. The programs in Digital Media Arts introduce students to foundational skills in these disciplines and prepare them for creative jobs.

Washtenaw Community College offers programs at several levels for students who want to begin new careers, or advance in their existing careers. The first level is the certificate, which can vary from nine to thirty-six credits, depending on the field. Certificates generally prepare students for entry-level jobs.

The next level, an Associate Degree, is available for some programs. Credit hours from the certificate can be applied to the credit hours needed for the Associate Degree.

Digital Video

Complete one of these programs to learn how to create digitized video productions for the Web and other presentation forms.

Digital Video Production (CTDVPC)

Certificate

Program Effective Term: Fall 2018

This program prepares students for entry-level media production positions in organizations where they will create digitized video productions for the Web and other presentation forms that may be used for informational, documentary, instructional, commercial, artistic, or other purposes. The program provides instruction in all facets of video production from program design to hands-on recording through the editing process. Students also gain skills in the use of computer software applications.

Students should choose the appropriate faculty for academic advising based on their last name: Dan Kier (A-M), Matt Zacharias (N-Z).

Articulation:

Eastern Michigan University, BS degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: <http://www.wccnet.edu/curriculum/articulation/levelone/colleges/>.

Program Admission Requirements:

A high school Macintosh-based course, or GDT 105 with a "C-" or better, or instructor permission is recommended.

Major/Area Requirements		(20 credits)
VID 105	Foundations In Digital Video I	4
VID 125	Foundations in Digtal Video II	4
VID 203	Web Video	3
VID 255	Green Screen I	3
VID 270	Documentary Video Production	3
VID 276	Video Graphics I	3

Minimum Credits Required for the Program: 20

ACADEMICS

Digital Video Production (CTDVPC)

Certificate

2015 - 2016

Description

This program prepares students for entry-level media production positions in organizations where they will create digital Web and other presentation forms that may be used for informational, documentary, instructional, commercial, artistic, program provides instruction in all facets of video production from program design to hands-on recording through the gain skills in the use of computer software applications.

Students should choose the appropriate faculty for academic advising based on their last name: Dan Kier (A-M), Matt

Articulation

Eastern Michigan University, BS degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office www.wccnet.edu/curriculum/articulation/levelone/colleges/.

Admissions Requirements

A high school Macintosh-based course, or GDT 105 with a "C-" or better, or instructor permission is recommended.

Contact Information

Division: Business/Computer Technologies
Department: Digital Media Arts Dept
Advisors: [Dan Kier](#) (advises students with last name beginning A-M)
[Matthew Zacharias](#) (advises students with last name beginning N-Z)

Requirements

(Items marked in orange are available online.)

Major/Area Requirements

Class	Title	Credits
VID 105	Foundations in Digital Video I	4
VID 125	Foundations in Digital Video II	4
VID 180 or	Television Studio I	
VID 270	Documentary Video Production	3 - X
VID 203	Web Video	3
VID 255	Green Screen I	3
VID 276	Video Graphics I	3
Total		20 - X

Total Credits Required: 20 - ~~X~~

Gainful Employment Disclosures

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[Feedback](#)

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: CTDVPC Program Name: DIGITAL VIDEO PRODUCTION Effective Term: FALL 2018

Division Code: BCT Department: Digital Media Arts

DEAN BCT DIVISION NOV 2017

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

- | | | |
|--|---|---|
| <input type="checkbox"/> Review | Remove course(s): <u>180 VID (AS AN OPTION)</u> | <input type="checkbox"/> Program admission requirements |
| <input checked="" type="checkbox"/> Add course(s): _____ | | <input type="checkbox"/> Continuing eligibility requirements |
| <input type="checkbox"/> Program title (title was _____) | | <input type="checkbox"/> Program outcomes |
| <input type="checkbox"/> Description | | <input type="checkbox"/> Accreditation information |
| <input type="checkbox"/> Type of award | | <input type="checkbox"/> Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses) |
| <input type="checkbox"/> Advisors | | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Articulation information | | |

Show all changes on the attached page from the catalog.

Rationale for proposed changes or discontinuation:

FUNDING, MAINTENANCE COSTS, TOO HIGH. See attached email for details

Financial/staffing/equipment/space implications:

NONE.

List departments that have been consulted regarding their use of this program.

N/A

Signatures:

Reviewer	Print Name	Signature	Date
Initiator	MATT ZACHARIAS	<i>M. Zacharias</i>	17 NOV '17
Department Chair	DONALD J. WERTHMAN	<i>D. Werthman</i>	20 NOV 17
Division Dean/Administrator	Eric Samulski	<i>Eric Samulski</i>	12-1-17
Vice President for Instruction	Kimberly Hurons	<i>Kimberly Hurons</i>	1-16-18
President			

Do not write in shaded area. Entered in: Banner 1/17/18 C&A Database 1/17/18 Log File _____ Board Approval NA

Please submit completed form to the Office of Curriculum and Assessment (SC 257).

Garrett,Joy

From: Zacharias,Matthew
Sent: Wednesday, January 17, 2018 8:21 AM
To: Garrett,Joy; Samulski,Eva; Werthmann,Donald; Kier,Dan
Subject: Re: Rational for removing courses from VID programs

Joy,

We ran VID 180 once with 6 students. The room (TI 223) was never fully completed as a 'television studio.' These original plans were never fully implemented. The additional resources that it would take to outfit our studio as a 'TV' studio would come at an enormous cost.

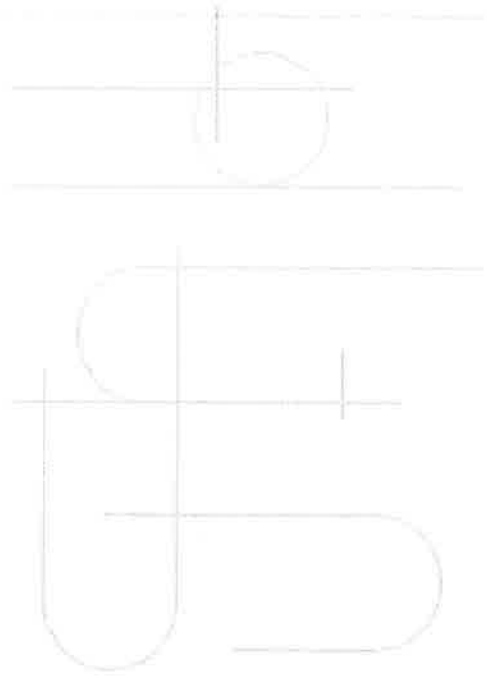
Maintaining a fully outfitted television studio would also require an engineer to manage the area. And, finally, the demand and interest in television production is down. Studios continue to exist, but career options in this area are limited, unless the student is interested in broadcast news - which is not our forte here at WCC.

This explains VID 180 & VID 185. VID 220 & 250 were placed on hiatus while Dan and I are working to upgrade and make our curriculum current.

Hope this helps. Any further questions, please feel free to reach out.

Matt

From: Garrett,Joy
Sent: Tuesday, January 16, 2018 1:21:53 PM
To: Zacharias,Matthew
Cc: Werthmann,Donald; Samulski,Eva
Subject: Rational for removing courses from VID programs



Hi Matt:

I took the program changes for CTDVPC, CVDVAP and AADVP to Kim for her review today. She asked a question that I was unable to answer. Can you please help?

For the various programs you are removing VID 180, 185, 220 and 250. You list the rationale for these as “Discontinued – Funding Maintenance Costs”. Kim wasn’t aware of any funding issues in the department. Then I went and looked at the rationale for the course inactivation’s. They ranged from “course never offered/only offered once” to “no longer valid”.

We really don’t want to have documents that don’t align in the rationale. Which one is correct or is there a phrase that is more appropriate? If it has to do with funding, what is the issue?

Thanks so much for your help. As soon as I get this resolved, we’ll get the program changes moved through the approval process.

joy

Joy L. Garrett
Director, Office of Curriculum and Assessment
Washtenaw Community College - SC 255
4800 E. Huron River Dr.
Ann Arbor MI 48105-4800
p. (734) 973-3374 f. (734) 677-5413



Program Information Report

School of Digital Media Arts

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The next level, an Associate Degree, is available for some programs. Credit hours from the certificate can be applied to the credit hours needed for the Associate Degree.

Digital Video

Complete one of these programs to learn how to create digitized video productions for the Web and other presentation forms.

Digital Video Production (CTDVPC)

Certificate

Program Effective Term: Fall 2014

This program prepares students for entry-level media production positions in organizations where they will create digitized video productions for the Web and other presentation forms that may be used for informational, documentary, instructional, commercial, artistic, or other purposes. The program provides instruction in all facets of video production from program design to hands-on recording through the editing process. Students also gain skills in the use of computer software applications.

Articulation:

Eastern Michigan University, BS degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: <http://www.wccnet.edu/departments/curriculum/articulation.php?levelone=colleges>.

Program Admission Requirements:

A high school Macintosh-based course, or GDT 105 with a "C-" or better, or instructor permission is recommended.

Major/Area Requirements		(20 credits)
VID 105	Foundations in Digital Video I	4
VID 125	Foundations in Digital Video II	4
VID 180 or	Television Studio I	
VID 270	Documentary Video Production	3-4
VID 203	Web Video	3
VID 255	Green Screen I	3
VID 276	Video Graphics I	3
Minimum Credits Required for the Program:		20

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: CTDVPC Program Name: Digital Video Production – Certificate
 Division Code: BCT Department: DMA

Effective Term: Fall 2014

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

- | | |
|--|---|
| <input type="checkbox"/> Review | <input type="checkbox"/> Program admission requirements |
| <input type="checkbox"/> Remove course(s): _____ | <input type="checkbox"/> Continuing eligibility requirements |
| <input checked="" type="checkbox"/> Add course(s): <u>Add VID 270 as an option with VID 180.</u> | <input type="checkbox"/> Program outcomes |
| <input type="checkbox"/> Program title (title was _____) | <input type="checkbox"/> Accreditation information |
| <input type="checkbox"/> Description | <input type="checkbox"/> Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses) |
| <input type="checkbox"/> Type of award | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Advisors | |
| <input type="checkbox"/> Articulation information | |

Show all changes on the attached page from the catalog.

Rationale for proposed changes or discontinuation:

We are not currently able to offer VID 180. VID 270 will meet the student's needs.

Financial/staffing/equipment/space implications:

None

List departments that have been consulted regarding their use of this program.

None

Signatures:

Reviewer	Print Name	Signature	Date
Initiator	Matt Zacharias		6 Sept 13
Department Chair	Kristine Willmann		9/12/13
	Jason Withrow		9/10/13
Division Dean/Administrator	Rosemary Wilson		9/13/13
Vice President for Instruction	William Abernethy		10/9/13

Do not write in shaded area. Entered in: Banner _____ C&A Database 10/8/13 Log File 10/8/13 Board Approval _____

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

done logged 9/17/13 sjv

Digital Video Production Program

Certificate

2011 - 2012 2012 - 2013 2013 - 2014

Description

This program prepares students for entry-level media production positions in organizations where they will create digitized video productions for the Web and other presentation forms that may be used for informational, documentary, instructional, commercial, artistic, or other purposes. The program provides instruction in all facets of video production from program design to hands-on recording through the editing process. Students also gain skills in the use of computer software applications.

Articulation

Eastern Michigan University, BS degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: www.wccnet.edu/departments/curriculum/articulation.php?levelone=colleges.

Admissions Requirements

A high school Macintosh-based course, or GDT 105 with a "C-" or better, or instructor permission is recommended.

Contact Information

Division: Business/Computer Technologies

Department: Digital Media Arts Dept

Advisors: Fran Egan, Matthew Scarborough

Requirements

Major/Area Requirements

Class	Title	Credits
VID 101	Foundations in Digital Video I	4
VID 102	Foundations in Digital Video II	4
VID 103	Television Studio I or VID 270	3-4
VID 205	Web Video	3
VID 255	Green Screen I	3
VID 275	Video Graphics I	3
Total		21
	Total Credits Required:	20-21

Gainful Employment Disclosures

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: VID Program Name: Digital Video Production (CTDVPC)

Effective Term: 2012 Fall

Division Code: VAT Department: Digital Media Arts

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
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Requested Changes:

- | | | |
|--|-----|---|
| <input type="checkbox"/> Review | 140 | <input checked="" type="checkbox"/> Program admission requirements |
| <input checked="" type="checkbox"/> Remove course(s): VID 101/110; VID 102/112; GDT 145; ENG 115; VID 200. | | <input type="checkbox"/> Continuing eligibility requirements |
| <input checked="" type="checkbox"/> Add course(s): VID 105; VID 125; VID 180; VID 255. | | <input type="checkbox"/> Program outcomes |
| <input type="checkbox"/> Program title (title was _____) | | <input type="checkbox"/> Accreditation information |
| <input type="checkbox"/> Description | | <input type="checkbox"/> Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses) |
| <input type="checkbox"/> Type of award | | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Advisors | | |
| <input type="checkbox"/> Articulation information | | |

Show all changes on the attached page from the catalog.

Rationale for proposed changes or discontinuation:

Need to modify, update and reduce credits to the existing Digital Video certificate. This modification includes adding new courses to the certificate that will make the curriculum current with the professional demands found in the field of production. Credit reduction from 29 to 21 credit hrs. will better enable students to complete the certificate in two semesters.

Financial/staffing/equipment/space implications:

Further utilization of our studio space in TI 223 with the new course, VID 180 - Studio I.
No added costs.

List departments that have been consulted regarding their use of this program.

Signatures:

Reviewer	Print Name	Signature	Date
Initiator	Matthew Zacharias		14 Feb '12
Department Chair			4/12/12
Division Dean/Administrator	Rosemary Wilson		4/16/12
Vice President for Instruction	Stuart Blacklaw		5/14/12
President			

Do not write in shaded area. Entered in: Banner _____ C&A Database 5/14/12 Log File 5/14/12 Board Approval _____

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

for fall 2012 logged 4/16/12 sjw

Program Information Report

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Certificate

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Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: <http://www.wccnet.edu/departments/curriculum/articulation.php?levelone=colleges>.

Program Admission Requirements:

A high school Macintosh-based course, or GDT 105 with a "C-" or better, or instructor permission is recommended.

VID 105	Foundations in Digital Video I	4
VID 125	Foundations in Digital Video II	4
VID 180	Television Studio I	4
VID 203	Web Video	3
VID 255	Green Screen I	3
VID 276	Advanced Video Graphics I	3
Minimum Credits Required for the Program:		21