

PROGRAM ASSESSMENT REPORT

**I. Background Information**

1. Program Assessed

Program name: Music Production/Engineering (CTMPRO)

Program code: CTMPRO

Division: HSS

Department: Performing Arts

Type of Award:  A.A.       A.S.       A.A.S.  
 Cert.       Adv. Cert.       Post-Assoc. Cert.       Cert. of Completion

2. Semester assessment was administered (check one):

Fall 20\_\_  
 Winter 2009\_\_  
 Spring/Summer 20\_\_\_\_\_

3. Assessment tool(s) used (check all that apply):

Portfolio (Promotional Kit)  
 Standardized test  
 Other external certification/licensure exam (please describe): \_\_\_\_\_  
 Graduate Survey  
 Employer Survey  
 Advisory Committee Survey  
 Transfer follow-up  
 Externally evaluated performance or exhibit  
 Externally evaluation of job performance (internship, co-op, placement, other)  
 Capstone experience (please describe):  
 Other (please describe): CD of original compositions and arrangements

4. Have any of these tools been used before?

Yes (if yes, identify which tool)  
 No

If yes, has this tool been altered since its last administration? If so, briefly describe changes made.

5. Indicate the number of students assessed/total number of students enrolled in the course.    **18/45**

6. Describe how students were selected for the assessment.

- a. Describe your sampling method.      **Random selection**
- b. Describe the population assessed (e.g. graduating students, alumni, entering students, continuing students)? **Students who completed MUS 275 and MUS 285.**

**II. Results**

1. If applicable, briefly describe the changes that were implemented in the program as a result of the previous assessment.

**N/A (no previous assessment)**

2. State each outcome (verbatim) from the Program Assessment Planning or Program Proposal form for the program that was assessed.

1. **Each individual will use sequencing and computer programming to generate an entire musical composition.**
2. **Properly use equipment and software in the studio to record musicians and/or vocalists according to industry standards.**

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3. Produce artists in a variety of styles (country, rock, blues, jazz, etc.)
  4. Mix studio, stage and live performance sound recordings for optimal listening depending on the style of music.
  5. Arrange music by adding strings, horns, etc. to create a finished product.
  6. Apply self-management skills as needed to join the workforce.
3. Briefly describe assessment results based on data collected during the program assessment, demonstrating the extent to which students are achieving each of the learning outcomes listed above. ***Please attach a summary of the data collected.***  
**Outcomes #1-5 (CD)—94% of the students assessed met or exceeded the requirement demonstrating adequate competence as related to the outcomes.**  
**Outcome #6 (Promotional Kit)—94% of the students assessed met or exceeded the requirement demonstrating adequate competence as related to the outcomes.**
4. For each outcome assessed, indicate the standard of success used, and the percentage of students who achieved that level of success. ***Please attach the rubric/scoring guide used for the assessment.***  
**Outcomes #1-5 (CD) —80% of students will score an overall average of 70% or higher/17 of 18 students (94%) achieved 70% or higher with an overall average score of 83%**  
**Outcome #6 (Promotional Kit)—80% of students will score an overall average of 3.5 or higher on a 5 pt. scale/17 of 18 students (94%) achieved an overall average of 3.5 or higher with an average overall score of 4.1**
5. Describe the areas of strength and weakness in students' achievement of the learning outcomes shown in assessment results.
- Strengths:
- Outcome #2—Students excelled in the use of equipment and software in the recording studio to record musicians and/or vocalists according to industry standards.**
- Outcome #6—Students excelled in including all elements required for their promotional kits and especially on their flow charts.**
- Weaknesses:
- Outcome #3—Students need to improve their ability to produce in a variety of styles (country, rock, blues, jazz etc).**
- Outcome #5—Students need to improve and expand their knowledge of arranging music by adding strings, horns, etc. to create a finished product.**
- Outcome #6—Students need to improve their promotional photographs. Many of the photos included with their kits were not of a professional quality.**

**III. Changes influenced by assessment results**

1. If weaknesses were found (see above) or students did not meet expectations, describe the action that will be taken to address these weaknesses.  
**Outcome #3—Instructor will better explain to the students the similarities in musical characteristics that are used in (country, rock, blues, jazz etc). The instructor will develop and incorporate musical assignments to help the student improve in the aforementioned areas.**  
**Outcome #5—Instructor will expose the students to different classical composers that utilize orchestration in an effort to give the student a better understanding of how string and horns can be used to create different textures in music.**  
**Outcome #6—Instructor will better communicate to students about the opportunity to take advantage of working with the WCC Photography Department in obtaining better quality photos for their kits.**
2. Identify any other intended changes that will be instituted based on results of this assessment activity (check all that apply). Describe changes and give rationale for change.
  - a.  Outcomes/assessments from Program Assessment Planning or Program Proposal form:

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- b.  Program Curriculum:
  - course sequencing
  - course deletion
  - course addition
  - changes to existing program courses (specify):
  - other (specify):
- c.  Other (specify):

3. What is the timeline for implementing these actions?

IV. Future plans

1. Describe the extent to which the assessment tools used were effective in measuring student achievement of learning outcomes for this program.  
**Assessment tools used were very effective in measuring student achievement of learning outcomes.**
2. If the assessment tools were not effective, describe the changes that will be made for future assessments.
3. Which outcomes from Program Assessment Planning or Program Proposal form have been addressed in this report?  
All  X  Selected \_\_\_\_\_  
If "All", provide the report date for the next full review: **Fall 2012**  
If "Selected", provide the report date for remaining outcomes: \_\_\_\_\_.

Submitted by:

Name: John C Lawrence Date: 7-22-09  
Print/Signature  
 Department Chair: [Signature] Date: 7.22.09  
Print/Signature  
 Dean: [Signature] Date: JUL 30 2009  
Print/Signature

*Please return completed form to the Office of Curriculum & Assessment, SC 247.*