

Program Information Report

School of Digital Media Arts

Creativity abounds in the School of Digital Media Arts which encompasses the disciplines of animation, graphic design, web design and development, photography and digital video. The programs in Digital Media Arts introduce students to foundational skills in these disciplines and prepare them for creative jobs.

Washtenaw Community College offers programs at several levels for students who want to begin new careers, or advance in their existing careers. The first level is the certificate, which can vary from nine to thirty-six credits, depending on the field. Certificates generally prepare students for entry-level jobs.

The next level, an Associate Degree, is available for some programs. Credit hours from the certificate can be applied to the credit hours needed for the Associate Degree.

Photography

Develop skills in composition, processing and presentation needed for a satisfying career in professional photography or as a means of personal expression.

**Photographic Imaging (CTPHOI)
Certificate**

Program Effective Term: Fall 2016

This program prepares students to enter the ever-evolving field of photography by providing a strong foundation of technical and aesthetic skills. Areas of study include: basic camera operation and composition skills; film and digital exposure and processing methods; studio lighting; and printing and presentation techniques.

Major/Area Requirements		(23 credits)
PHO 111	Photography I	4
PHO 117	Introduction to the Studio	4
PHO 122	Film and Darkroom Photography	3
PHO 127	Digital Photo Imaging I	4
PHO 129	Black and White Digital Imaging	4
PHO 228	Digital Photo Imaging II	4

Minimum Credits Required for the Program: 23

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: CTPHOI Program Name: Photographic Imaging
 Division Code: BCT Department: Digital Media Arts

Effective Term: Fall 2016

FORM 2010-01-01

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

- | | |
|--|---|
| <input type="checkbox"/> Review | <input type="checkbox"/> Program admission requirements |
| <input checked="" type="checkbox"/> Remove course(s): <u>PHO 110</u> | <input type="checkbox"/> Continuing eligibility requirements |
| <input checked="" type="checkbox"/> Add course(s): <u>PHO 122</u> | <input type="checkbox"/> Program outcomes |
| <input type="checkbox"/> Program title (title was _____) | <input type="checkbox"/> Accreditation information |
| <input checked="" type="checkbox"/> Description | <input type="checkbox"/> Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses) |
| <input type="checkbox"/> Type of award | <input type="checkbox"/> Other |
| <input type="checkbox"/> Advisors | |
| <input type="checkbox"/> Articulation information | |

Show all changes on the attached page from the catalog.

Rationale for proposed changes or discontinuation:

Improve camera operation, pre-visualization, and print making skills for all students through the required experience of a traditional film and darkroom-based workflow and place greater emphasis on foundational skills. Alignment with PHOT degree program requirements.

Financial/staffing/equipment/space implications:

List departments that have been consulted regarding their use of this program.

Signatures:

Reviewer	Print Name	Signature	Date
Initiator	Jennifer Baker		11/4/15
Department Chair	UNBRID ANDERSON		11/5/15
Division Dean/Administrator	Kimberly Hurons		11/11/15
Vice President for Instruction	Michael A Nealon		12/16/15
President			

Do not write in shaded area. Entered in: Banner 11/16/15 C&A Database 11/16/15 Log File 11/16/15 Board Approval N/A

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

logged 11/13/15 by VMD done 11/16/15
 Office of Curriculum & Assessment

Photographic Imaging (CTPHOI) Certificate Program Effective Term: Fall 2016

This program prepares students to enter the ever-evolving field of photography by providing a strong foundation of technical and aesthetic skills. Areas of study include: basic camera operation and composition skills; film and digital exposure and processing methods; studio lighting; and printing and presentation techniques.

Articulation

Admission Requirements

Continuing Eligibility

Major/Area Requirements

~~PHO 110 Introduction to the Darkroom - 1 credit~~ ✓

PHO 111 Photography I - 4 credits

PHO 117 Introduction to the Studio 4 credits

PHO 122 ~~Black and White Film Photography~~ - 3 credits *Film & Darkroom Photography 3*

PHO 127 Digital Photo Imaging I - 4 credits

PHO 129 Black and White Digital Imaging - 4 credits

PHO 228 Digital Photo Imaging II - 4 credits

~~PHO 122 or PHO 129 Darkroom Techniques 4 or Black and White Digital Imaging 4~~

Minimum Credits Required for the Program: 23

PROGRAM CHANGE OR DISCONTINUATION FORM

Program Code: CTPHOI Program Name: Photographic Imaging

Effective Term: Fall 2010

Division Code: BCT Department: Visual Arts Technology

Directions:

1. Attach the current program listing from the WCC catalog or Web site and indicate any changes to be made.
2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:

<input type="checkbox"/> Review	<input type="checkbox"/> Program admission requirements
<input type="checkbox"/> Remove course(s): _____	<input type="checkbox"/> Continuing eligibility requirements
<input checked="" type="checkbox"/> Add course(s): <u>_PHO 110</u>	<input type="checkbox"/> Program outcomes
<input type="checkbox"/> Program title (title was _____)	<input type="checkbox"/> Accreditation information
<input type="checkbox"/> Description	<input type="checkbox"/> Discontinuation (attach program discontinuation plan that includes transition of students and timetable for phasing out courses)
<input type="checkbox"/> Type of award	<input type="checkbox"/> Other _____
<input type="checkbox"/> Advisors	
<input type="checkbox"/> Articulation information	

Show all changes on the attached page from the catalog.

Rationale for proposed changes or discontinuation:

Film based photography is no longer included in PHO 111, PHO 117, or PHO 127 but is still part of a firm foundation in photographic studies. All of the 4-year schools we articulate with still maintain darkroom studies. PHO 110 will provide a hands-on introduction to darkroom-based photography, an awareness of pre-digital working methods, and knowledge of areas of photography where darkroom work is still in practice.

Financial/staffing/equipment/space implications:

None

List departments that have been consulted regarding their use of this program.

None

Signatures:

Reviewer	Print Name	Signature	Date
Initiator	Jennifer Baker		2/18/10
Department Chair	Jennifer Baker		2/18/10
Division Dean/Administrator	Rosemary Wilson		2/19/10
Vice President for Instruction	Phyllis Grzegorzcyk		2-24-10
President	Larry Whitworth		

Do not write in shaded area. Entered in: Banner C&A Database Log File Board Approval

Please submit completed form to the Office of Curriculum and Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

for logged 2/22/10 sju
Office of Curriculum & Assessment

PHOTOGRAPHY

Develop skills in composition, processing and presentation needed for a satisfying career in professional photography or as a means of personal expression.

Photographic Imaging (CTPHOI)

Certificate

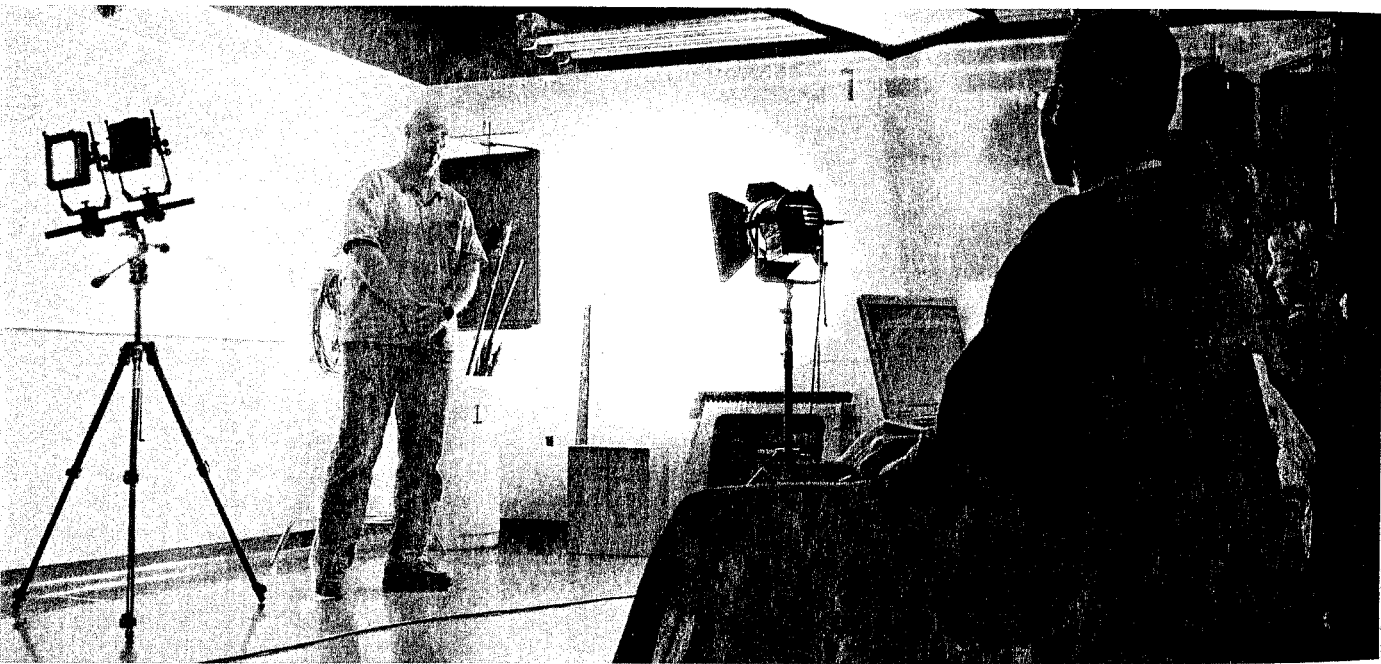
Major/Area Requirements

PHO 111	Photography I		(20 credits)	
PHO 117	Introduction to the Studio	Add PHO 110		4
PHO 127	Digital Photo Imaging I			4
PHO 228	Digital Photo Imaging II			4
PHO 122 or	Darkroom Techniques			4
PHO 129	Black and White Digital Imaging			4

Minimum Credits Required for the Program: 20

Photographic Imaging (CTPHOI)

This program prepares students for entry-level positions in the photographic industry and is a steppingstone to the Associate Degree in Photographic Technology. Foundation areas of study include: basic camera operation and composition skills; film and digital exposure and processing methods; studio lighting; and printing and presentation techniques.



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PROGRAM CHANGE FORM

Program Code: **CTBPHO** Program Name: **Photographic Imaging Certificate** Effective Term: **2001**

Directions:
 1. Attach the current program listing from the WCC catalog and indicate any changes to be made.
 2. Draw lines through any text that should be deleted and write in additions. Extensive narrative changes can be included on a separate sheet.
 3. Check the boxes below for each type of change being proposed. Changes to courses, discontinuing a course, or adding new courses as part of the proposed program change, must be approved separately using a Master Syllabus form, but should be submitted at the same time as the program change form.

Requested Changes:
 Remove PHO 103 + 124 course(s)
 Add PHO course(s) PHO 129 + 228
 Total program credits: Current credits 22 After changes 20
 Program Title (title was _____)
 Description
 Type of award
 Advisors
 Articulation information
 Program admission requirements
 Continuing eligibility requirements
 Program outcomes
 Other Please see attached changes.
 Show all changes on the attached page from the catalog.

Rationale for proposed changes:
 The reconfiguration of this program is due to significant changes in the photographic industry regarding image capture, processing, and output.

Financial/staffing/equipment/space implications:
 Professional development for part time faculty to be provided in house.

List departments that have been consulted regarding their use of this program.
 None affected.

Signatures:

Reviewer	Print Name	Signature	Date
Program Change Initiator	Jennifer Baker	<i>Jennifer Baker</i>	3/30/05
Department Chair	C. D. CAVASTELLA	<i>C. D. Cavastella</i>	3/30/05
Division Dean/Administrator	Rosemary Wilson	<i>Rosemary Wilson</i>	3/30/05
Vice President of Instruction		<i>Michael A. Kelly</i>	4/7/05

Please submit completed form to the Office of Curriculum and Assessment. **Processed ...**

JUN 30 2005

Access Program File 4/8

Log 4/8

Copied and Returned _____

Visual Arts Technology

Photographic Imaging (CTPHOI) Certificate

Program Effective Term: Fall 2005

This program prepares students for entry-level positions in the photographic industry and is a steppingstone to the Associate Degree in Photographic Technology. Foundation areas of study include: basic camera operation and composition skills; film and digital exposure and processing methods; studio lighting; and printing and presentation techniques.

Major/Area Requirements		(20 credits)
PHO 111	Photography I	4
PHO 117	Introduction to the Studio	4
PHO 127	Digital Photo Imaging I	4
PHO 228	Digital Photo Imaging II	4
PHO 122 or	Darkroom Techniques	
PHO 129	Black and White Digital Imaging	4
Minimum Credits Required for the Program		20

Photographic Imaging Certificate (CTBPHO) (note name change)

Major/Area Requirements	(20 Credits)	(Changes made)
PHO 103 <i>History of Photography</i> (delete)	3 (delete)	Not necessary for entry level positions.
PHO 111 <i>Photography I</i>	4	Digital and film sections will be offered to accommodate changes in technology.
PHO 117 <i>Introduction to the Studio</i>	4	Increased course content and credit.
PHO 122 <i>Darkroom Techniques</i> or PHO 129 <i>B&W Digital Imaging</i>	4	Choice of emphasis: digital or film. Name change on PHO 122. Increased content and credit in PHO 129 to align with PHO 122.
PHO 124 <i>Color Photography</i> (delete)	4 (delete)	Required objectives reworked into PHO 111, 117 & 127.
PHO 127 <i>Digital Photo Imaging I</i>	4	
PHO 228 <i>Digital Photo Imaging II</i>	4	Becomes a required course.

20 Credits

Minimum Credits Required for the Program:

Program Description: (note changes)

This program prepares students for entry-level positions in the photographic industry and is a steppingstone to the Associate Degree in Photographic Technology. Foundation areas of study include: basic camera operation and composition skills; film and digital exposure and processing methods; studio lighting; and printing and presentation techniques.

Photographic Imaging Certificate (CTBPHO)

Certificate

Major/Area Requirements

PHO 111	Photography I			4	
PHO 117	Introduction to the Studio			4	
PHO 122	Darkroom Techniques	or	PHO 129	B&W Digital Imaging	4
PHO 127	Digital Photo Imaging I			4	
PHO 228	Digital Photo Imaging II			4	

Minimum Credits Required for the Program:

20 Credits

~~* Recommended general education courses.~~

Program Description:

This program prepares students for entry-level positions in the photographic industry and is a steppingstone to the Associate Degree in Photographic Technology. Foundation areas of study include: basic camera operation and composition skills; film and digital exposure and processing methods; studio lighting; and printing and presentation techniques.

**Basic Photographic Imaging (CTBPHO)
Certificate**

This certificate covers fundamental skills in photography. Students learn 35mm and medium format camera skills, studio lighting and image production in the darkroom and using a computer. Upon completion students have the photographic skills to work at an entry-level position in the industry such as photographic sales or processing, or move into advanced photography coursework.

Visual Arts Department

Advisors: Terry Abrams, Jennifer Baker, Don Werthmann

Program Admission Requirements:

None

<u>Course Number</u>	<u>Course Title</u>	<u>Credit Hours</u>
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Major/Area Requirements

PHO 103	History of Photography.....	3
PHO 111	Photography I.....	4
PHO 117	Introduction to the Studio	3
PHO 122	Photography II.....	4
PHO 124	Color Photography	4
PHO 127	Digital Photo Imaging I.....	4

Credits Required for the Program:.....22

**Washtenaw Community College
Program Change Request Form**

Program Code: PHOA Program Title: Photographic Assisting Certificate Effective Year: F2000

1. Course Related Program Changes:

Course	Course Title	Elective Group (if applicable)	Credit	Sem	Change(s)
MTH 151	Tech Algebra		4.00		Remove <input checked="" type="checkbox"/> Add <input type="checkbox"/> Change Title <input type="checkbox"/> <input type="checkbox"/> Change Credit (was: _____) <input type="checkbox"/> Shift in Sequence (was: _____)
ENG ELECTIVE		ENG 100 or COM 102	3.00		Remove <input checked="" type="checkbox"/> Add <input type="checkbox"/> Change Title <input type="checkbox"/> <input type="checkbox"/> Change Credit (was: _____) <input type="checkbox"/> Shift in Sequence (was: _____)
PHO 103	History Of Photography		3.00		Remove <input type="checkbox"/> Add <input checked="" type="checkbox"/> Change Title <input type="checkbox"/> <input type="checkbox"/> Change Credit (was: _____) <input type="checkbox"/> Shift in Sequence (was: _____)
ELECTIVE		Business Courses	2.00		Remove <input checked="" type="checkbox"/> Add <input type="checkbox"/> Change Title <input type="checkbox"/> <input type="checkbox"/> Change Credit (was: _____) <input type="checkbox"/> Shift in Sequence (was: _____)
ELECTIVE		Photography Courses	3.00		Remove <input checked="" type="checkbox"/> Add <input type="checkbox"/> Change Title <input type="checkbox"/> <input type="checkbox"/> Change Credit (was: _____) <input type="checkbox"/> Shift in Sequence (was: _____)
					Remove <input type="checkbox"/> Add <input type="checkbox"/> Change Title <input type="checkbox"/> <input type="checkbox"/> Change Credit (was: _____) <input type="checkbox"/> Shift in Sequence (was: _____)
					Remove <input type="checkbox"/> Add <input type="checkbox"/> Change Title <input type="checkbox"/> <input type="checkbox"/> Change Credit (was: _____) <input type="checkbox"/> Shift in Sequence (was: _____)
					Remove <input type="checkbox"/> Add <input type="checkbox"/> Change Title <input type="checkbox"/> <input type="checkbox"/> Change Credit (was: _____) <input type="checkbox"/> Shift in Sequence (was: _____)

2. Total Credit Hours for Program: Before Proposed Changes: _____ After Proposed Changes: 21

Non-Course Related Program Changes: (description, advisors, admission criteria, title, etc.) Change title to "Basic Photographic Imaging". Change course description to "This certificate covers fundamental skills in photography. You will learn 35 mm and medium format camera skills, studio lighting and image production in the darkroom and using a computer. Upon completion you will have the photographic skills to work at an entry-level position ^{in the} photographic industry or move into advanced photography coursework."

4. Rationale for Proposed Changes: Updating for new certificate structure.
new title Basic Photographic Imaging

5. Financial/Staffing/Equipment/Space Implications:

6. Has the department consulted with all departments that may be impacted? Yes No NA

7. Signatures:

Reviewer	Print Name	Signature	Date
Program Change Initiator:			
Department Chair:	Terry Abrams		
Division Dean:	Roger Bertoia		
VP, Instruction/Student Services:	Dr. Guy Altieri		

If significant changes are proposed, please attach a copy of the most recent program listing from the College Bulletin with changes marked on it. If courses are being changed as part of this proposal, course changes must be approved using the Course/Syllabus Approval Form.

Certificate of Basic Photographic Imaging

PHOA

This certificate covers fundamental skills in photography. Students learn 35mm and medium format camera skills, studio lighting and image production in the darkroom and using a computer. Upon completion students have the photographic skills to work at an entry-level position in the industry such as photographic sales or processing, or move into advanced photography coursework.

<u>Course #</u>	<u>Course Title</u>	<u>Credits</u>
PHO 103	History of Photography	3
PHO 111	Photography I	4
PHO 117	Studio I	3
PHO 122	Photography II	4
PHO 124	Color Photography	4
PHO 127	Digital Photo Imaging I	4
		22

prereq or equivalent

Professional

Certificate of Advanced Photographic Imaging

This certificate covers advanced photographic skills necessary for higher levels of employment in the photographic industry. Students learn large format camera skills, advanced studio lighting, and have an opportunity to take advanced level photography electives in areas of their individual interests. Upon completion of this certificate students have the photographic skills to be a photographer's assistant, begin freelance photography, or start a small photography business.

<u>Course #</u>	<u>Course Title</u>	<u>Credits</u>
PHO 211	Large Format	3
PHO	Photography Electives	9
GDT 150	Design for the Internet I	4
PHO 230	Specialized Study	3
PHO 231	Portfolio Seminar	4
		23

INP 159 not approved by GA

Photography Elective Choices:

PHO 101, 116, 174, 210, 212, 216, 219, 220, 227, 228 or 274

Advanced Certificate of Digital Photo Imaging

This certificate is designed for photographers and individuals with a background in traditional photography who want to make the transition to digital photo imaging. Students learn to work with digital cameras, work at an advanced level with image processing on the computer and create web pages to showcase their work.

Note: PHO 127 and GDT 150 are prerequisites for this program.

<u>Course #</u>	<u>Course Title</u>	<u>Credits</u>
PHO 228	Digital Photo Imaging II	4
PHO	Digital Photo Imaging III	3
PHO 225	Digital Studio Photography	3
GDT 250	Design for the Internet II	4
		14

INP not approved by GA

Prereq

Photographic Assisting College Certificate Program: Code PHOA

Advisor: J. Raymond Steinbach

This program provides career training as a photographic assistant. The photographic assistant helps the photographer by being able to perform the following: process negatives and positives in both black-and-white and color, copy negative and prints, and perform photographic retouching. The photographic assistant must have knowledge of small and large-format camera operation and functions and must be able to use the various accessories that can be used with the camera, including electronic flash, lenses, exposure meters, and studio-type lights.

Course Number	Course Title	Credit Hours
First Semester		
ART 112	Basic Design I	4
ENG 100	Communication Skills	4
MTH 090	Occupational Mathematics	3
PHO 111	Photography	4
PLS 108	Government and Society	3
		18
Second Semester		
GDT 116	Print Photography	2
PHO 112	Darkroom Techniques	5
PHO 113	Studio Techniques	3
PHO 114	Basic Color Photography	3
PHO 115	Photo Retouching	2
		15

Total credit hours for program: 33

FIRST SEMESTER (14-15)

PHO 111 : Photo I
 PHO 117 : Intro to Studio
~~PHO~~ MTH 151 : Tech. Algebra
 ENG 100 or CMT 102

SECOND SEMESTER (18 cr.)

PHO 122 : Photo II
 PHO 124 : Color Photo.
 PHO 127 : Digital Photo Imaging
 BMG elective (BMG 208, 209, 160, 250)
 PHO elective (PHO 211, 116, 216, 220)

**WASHTENAW COMMUNITY COLLEGE
PROGRAM CHANGE REQUEST**

(1) Program Title: PHOTOGRAPHIC ASSISTING Program Number: PH0A Effective Term: FALL '95
 (2) Change Information:

Current Program Course Requirements:			Proposed Program Course Requirements		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
	<u>First Semester</u>			<u>First Semester</u>	
ART 112	BASIC DESIGN I	4	PHO 111	Photography I	4
ENG 100	COMMUNICATION SKILLS	4	PHO 117	Intro. To Studio	3
MTH 090	OCCUPATIONAL MATH	3	MTH 151	Tech. Algebra	4
PHO 111	Photography	4	ENG 100	Comm. Skills - 4 cr.	} 3-4
PLS 108	Government & Society	3	CMT 102	Interpers. Comm. - 3 cr.	
			PHO 200	Human Relations in Business & Industry - 3 cr.	
Current Total Credits:		<u>18</u>	Proposed Total Credits:		<u>14-15</u>
Non-Course Program Requirements:			Non-Course Program Requirements:		

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(3) Rationale for Proposed Changes:
Program Update AUG 3 1994

(4) Financial/Staffing/Resource Implications of Change

(5) Has this program change been reviewed by all affected instructional departments? yes no

Signatures	Comments	Signature	Date
Program Change Initiator	<u>Y & B</u>		<u>8/2/94</u>
Department Chair(s) or Area Director(s)			
Dean(s)			<u>8/2/94</u>
VP for Instruction/Student Services			

**WASHTENAW COMMUNITY COLLEGE
PROGRAM CHANGE REQUEST**

(1) Program Title: Photography Assisting Program Number: PH0A Effective Term: Fall '94
 (2) Change Information:

Current Program Course Requirements:			Proposed Program Course Requirements		
Course Number	Course Title	Credit Hours	Course Number	Course Title	Credit Hours
<i>Second Semester</i>			<i>Second Semester</i>		
GDT 116	Print Photography	2	PHO 122	Photography II	4
PHO 112	Darkroom Techniques	5	PHO 124	Color Photography	4
PHO 113	Studio Techniques	3	PHO 127	Digital Photo Imaging	4
PHO 114	Basic Color Photo	3		Restricted Business Requirement (BMG 208, BMG 209, BMG 160, or BMG 250)	3
PHO 115	Photo Retouching	2		Restricted Photo Elective (PHO 211, PHO 116, PHO 216, or PHO 220)	3
Current Total Credits:		15	Proposed Total Credits:		18
Non-Course Program Requirements:			Non-Course Program Requirements:		

(3) Rationale for Proposed Changes:
Program Update

(4) Financial/Staffing/Resource Implications of Change

(5) Has this program change been reviewed by all affected instructional departments? yes no

Signatures	Comments	Signature	Date
Program Change Initiator	<u>J & B</u>	<u>[Signature]</u>	<u>8/2/94</u>
Department Chair(s) or Area Director(s)			
Dean(s)		<u>[Signature]</u>	<u>8/2/94</u>
VP for Instruction/Student Services		<u>[Signature]</u>	<u>9/9</u>