

Washtenaw Community College Comprehensive Report

AUD 286 Music/Audio Project and Portfolio Production Effective Term: Winter 2020

Course Cover

Division: Business and Computer Technologies

Department: Digital Media Arts (new)

Discipline: Audio

Course Number: 286

Org Number: 14500

Full Course Title: Music/Audio Project and Portfolio Production

Transcript Title: Music Portfolio Production

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: Course Change

Change Information:

Consultation with all departments affected by this course is required.

Course description

Pre-requisite, co-requisite, or enrollment restrictions

Outcomes/Assessment

Rationale: Update prerequisite for student success.

Proposed Start Semester: Winter 2020

Course Description: In this capstone class, students will complete, mix and master an array of projects determined by their career goals. Students will take part in special projects with clients as a way to foster professional skill-sets needed in all music/audio production fields. This course was previously MUS 286.

Course Credit Hours

Variable hours: No

Credits: 3

Lecture Hours: Instructor: 30 **Student:** 30

Lab: Instructor: 30 **Student:** 30

Clinical: Instructor: 0 **Student:** 0

Total Contact Hours: Instructor: 60 **Student:** 60

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

No Level Required

Requisites

Prerequisite

AUD 275 minimum grade "C"

General Education

Request Course Transfer

Proposed For:

Central Michigan University
College for Creative Studies
Eastern Michigan University
Ferris State University
Grand Valley State University
Kendall School of Design (Ferris)
Lawrence Tech
Michigan State University
Oakland University
University of Detroit - Mercy
University of Michigan
Wayne State University
Western Michigan University

Student Learning Outcomes

1. Produce a commercial audio product.

Assessment 1

Assessment Tool: Audio portfolio
Assessment Date: Fall 2020
Assessment Cycle: Every Three Years
Course section(s)/other population: All
Number students to be assessed: All
How the assessment will be scored: Departmentally-developed rubric
Standard of success to be used for this assessment: 75% of students will score 75% or better
Who will score and analyze the data: Departmental faculty

2. Demonstrate client negotiation and task fulfillment techniques in audio production for commercial audio application.

Assessment 1

Assessment Tool: Audio portfolio
Assessment Date: Fall 2020
Assessment Cycle: Every Three Years
Course section(s)/other population: All
Number students to be assessed: All
How the assessment will be scored: Departmentally-developed rubric
Standard of success to be used for this assessment: 75% of students will score 75% or better
Who will score and analyze the data: Departmental faculty

3. Complete an audio engineering portfolio.

Assessment 1

Assessment Tool: Audio portfolio
Assessment Date: Fall 2020
Assessment Cycle: Every Three Years
Course section(s)/other population: All
Number students to be assessed: All
How the assessment will be scored: Departmentally-developed rubric
Standard of success to be used for this assessment: 75% of students will score 75% or better
Who will score and analyze the data: Departmental faculty

Course Objectives

1. Demonstrate industry standard proficiency in music mixing/mastering techniques.
2. Demonstrate industry standard proficiency to create a live multi-track recording project, mixed and mastered for the student portfolio.
3. Recognize negotiation techniques used with clients or commercial industry representatives.
4. Demonstrate industry standard proficiency in client/commercial industry consultation and production.
5. Combine class projects and other materials to create an audio engineering portfolio.
6. Create an audio engineering CV.
7. Compile all projects in a portfolio.
8. Develop professional skill-sets needed to be successful in the music/audio production field.
9. Create a project design and production plan.
10. Organize and complete a project by arranging all aspects of recording including pre-production, production and post-production.
11. Report on the use of an audio professional mentor.

New Resources for Course

Course Textbooks/Resources

Textbooks
Manuals
Periodicals
Software

Equipment/Facilities

Level III classroom

Other: This course will require four hours of instructor salary for two hour classroom and two hour lab session. There is no other way to offer enough production time to complete professional standard portfolio requirements.

<u>Reviewer</u>	<u>Action</u>	<u>Date</u>
Faculty Preparer: <i>David Clipner</i>	<i>Faculty Preparer</i>	<i>Sep 12, 2019</i>
Department Chair/Area Director: <i>Donald Werthmann</i>	<i>Recommend Approval</i>	<i>Sep 14, 2019</i>
Dean: <i>Eva Samulski</i>	<i>Recommend Approval</i>	<i>Sep 16, 2019</i>
Curriculum Committee Chair: <i>Lisa Veasey</i>	<i>Recommend Approval</i>	<i>Sep 30, 2019</i>
Assessment Committee Chair: <i>Shawn Deron</i>	<i>Recommend Approval</i>	<i>Oct 04, 2019</i>
Vice President for Instruction: <i>Kimberly Hurns</i>	<i>Approve</i>	<i>Oct 07, 2019</i>