

# Washtenaw Community College Comprehensive Report

## PHO 111 Photography I Effective Term: Winter 2017

### Course Cover

**Division:** Business and Computer Technologies

**Department:** Digital Media Arts

**Discipline:** Photography

**Course Number:** 111

**Org Number:** 14530

**Full Course Title:** Photography I

**Transcript Title:** Photography I

**Is Consultation with other department(s) required:** No

**Publish in the Following:** College Catalog , Time Schedule , Web Page

**Reason for Submission:** Course Change

**Change Information:**

**Consultation with all departments affected by this course is required.**

**Outcomes/Assessment**

**Objectives/Evaluation**

**Rationale:** We need an outcome that reflects technical proficiency in camera operation.

**Proposed Start Semester:** Winter 2017

**Course Description:** This course is a comprehensive study of foundational photographic skills including digital single lens reflex (SLR) camera operation, composition, image organization, processing, and presentation skills. Cameras are available for check out through the WCC Photography Program to complete course assignments. Adobe Lightroom software is used for all image organization, processing and printing.

### Course Credit Hours

**Variable hours:** No

**Credits:** 4

**Lecture Hours: Instructor: 45 Student: 45**

**Lab: Instructor: 45 Student: 45**

**Clinical: Instructor: 0 Student: 0**

**Total Contact Hours: Instructor: 90 Student: 90**

**Repeatable for Credit:** NO

**Grading Methods:** Letter Grades

Audit

**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

### College-Level Reading and Writing

College-level Reading & Writing

### College-Level Math

### Requisites

## **General Education**

### **Degree Attributes**

High School articulation approved

## **Request Course Transfer**

### **Proposed For:**

## **Student Learning Outcomes**

1. Use camera controls and compositional strategies creatively.

### **Assessment 1**

Assessment Tool: Portfolio

Assessment Date: Winter 2017

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: Random sample of 25% of all students with a minimum of one full section

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 75% of the students score at a competent level or higher on all measures.

Who will score and analyze the data: Departmental faculty

2. Process, print and present photographs in a professional manner.

### **Assessment 1**

Assessment Tool: Portfolio

Assessment Date: Winter 2017

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: Random sample of 25% of all students with a minimum of one full section

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 75% of the students score at a competent level or higher on all measures.

Who will score and analyze the data: Departmental faculty

3. Demonstrate technical proficiency using a professional digital camera with interchangeable lenses.

### **Assessment 1**

Assessment Tool: Hands on quizzes.

Assessment Date: Winter 2017

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: Random sample of 25% of all students with a minimum of one full section

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 75% of the students score at a competent level or higher on all measures.

Who will score and analyze the data: Departmental faculty

### Course Objectives

1. Identify physical components (ie., lens, view finder, shutter, aperture) of a camera and their functions.
2. Demonstrate the basic concepts of camera operation including ISO setting, metering, exposure control and focusing.
3. Use depth of field and motion to accomplish specified visual goals.
4. Recognize small, medium and large camera formats.
5. Identify wide angle and telephoto focal lengths and their visual effects.
6. Use compositional techniques such as framing, repetition, isolation and perspective to accomplish specified visual goals.
7. Identify exposure characteristics (ie., under, over, correctly exposed images).
8. Edit images based on technical and aesthetic criteria.
9. Process images to defined technical standards.
10. Use image adjustment controls such as density and contrast to make professional quality prints.
11. Create B&W and color images.
12. Present a portfolio of photographs using professional, industry standard presentation techniques.
13. Constructively evaluate and criticize photographic images verbally and in writing.
14. Perform a written self evaluation of one's own photographs.

### New Resources for Course

#### Course Textbooks/Resources

Textbooks

Manuals

Periodicals

Software

#### Equipment/Facilities

Level III classroom

Computer workstations/lab

#### Reviewer

#### Action

#### Date

#### **Faculty Preparer:**

*Jennifer Baker*

*Faculty Preparer*

*Aug 25, 2016*

#### **Department Chair/Area Director:**

*Jason Withrow*

*Recommend Approval*

*Aug 26, 2016*

#### **Dean:**

*Kimberly Hurns*

*Recommend Approval*

*Aug 30, 2016*

#### **Curriculum Committee Chair:**

<i>David Wooten</i>	<i>Recommend Approval</i>	<i>Oct 05, 2016</i>
<b>Assessment Committee Chair:</b>		
<i>Michelle Garey</i>	<i>Recommend Approval</i>	<i>Oct 10, 2016</i>
<b>Vice President for Instruction:</b>		
<i>Bill Abernethy</i>	<i>Approve</i>	<i>Oct 17, 2016</i>